

## THREE STRATEGIES AND RESOURCES FOR DISTRICT LEADERS

## ATTRACT New Donors

Rotary Foundation Basics course in <u>Learning Center</u> <u>Understanding Foundation points</u> <u>Endowment Fund materials</u> <u>EREY Club Presentation</u> <u>TRF Reference Guide</u> <u>PHS PowerPoint</u> Rotary Direct

## PROMOTE THE ANNUAL FUND

Storytelling resources <u>EREY Brochure</u> <u>PHS Brochure</u> <u>Rotary images</u> <u>Rotary videos</u> 1 2 3 WHERE CAN I DIRECT QUESTIONS?

## **ENGAGE DONORS**

Rotary Event Planning Guide IRA charitable rollover gifts District and Global grants My Rotary reports Matching gifts Social media

Grants | Grants@rotary.org Alumni | Alumni@rotary.org

PolioPlus | PolioPlus@rotary.org

Club and District Support  $\mid \text{CDS}@\textit{rotary.org}$ 

Planned Giving | PlannedGiving@rotary.org

 $Membership \mid Membershipdevelopment@rotary.org$ 

Recognition, points transfers, reports, contributions, Rotary Direct | RotarySupportCenter@rotary.org or 1.866.976.8279 |